

PRIVACY POLICY

TheBikeShieldApp & TDG COMPANY, LLC.

Thank you for visiting the website of TheBikeShieldApp and/or for using its corresponding mobile application, written and provided by TDG Company, LLC. Your privacy is important to us. As such, we provide this Privacy Policy, explaining our online information practices and the choices you can make about the way your information is collected and used on this Web site and any affiliated Web sites as well as through the mobile application.

This Web site and mobile application are provided by TDG Company, LLC, a California company, located at 715 S. Normandie Avenue #320, Los Angeles, California 90005.

For purposes of this Policy, Web site and mobile application, references to “we,” “our,” and “us” mean, TheBikeShieldApp and TDG Company, LLC. References to “you” and “your” mean the user of this Web site, bearing the URL www.thebikeshieldapp.com, and/or mobile application.

Agreement to be Bound:

The following Privacy Policy, together with the relevant information set out on this Web site and/or mobile application, including any features and services available, is subject to the Privacy Policy set forth below. Please read it carefully as any use of this Web site and/or mobile application constitutes an agreement to be bound thereby by the user. By using this Web site and/or mobile application you represent that you have read and understand the Privacy Policy and that you agree to be bound by the privacy as set forth below.

This Privacy Policy is additionally subject to the Terms of Use, which also govern your use of the Web site and/or mobile application.

Modifications and Changes to Privacy Policy.

We may modify, add to, suspend or delete the Privacy Policy, in whole or in part, at our sole discretion at any time, with such modifications, additions or deletions being immediately effective upon their posting to the Web site and/or mobile application. Your use of the Web site and mobile application after modification, addition or deletion of the Privacy Policy shall be deemed to constitute acceptance by you of the modification, addition or deletion.

The Information We Collect.

We may collect the following personally identifiable information from you, including but not limited to your user name, email, date of birth, zip code, routes driven, average speed, and mileage driven.

How We Use Your Information.

We use your personally identifiable information to provide you with the information or content that you have requested, and, in some cases, to contact you about our programs, products, features or services. If you no longer wish to receive press releases or any other type of information from us, you may send us an email at info@tdgcompany.com to change your preferences; or follow the "unsubscribe" link provided in the e-mail that you receive.

We may share your personally identifiable information with Third-Parties who may use it for demographic studies or contact you about additional programs, products, features, and/or services.

We use non-identifying information collected on our Web site and/or mobile application in the aggregate to better understand your use of the Web site and/or mobile application and to enhance your enjoyment and experience. For example, we may use the information to improve the design and content of our Web site and/or mobile application or to analyze the programs and services that we offer. For example, we may use GPS data, vehicle type, gender, and/or age, to conduct traffic studies on preferred routes and customer behavior. Such non-identifying information may also be sold to third parties.

We may employ other companies and individuals to perform functions on our behalf. Our employees, agents and contractors who have access to personally identifiable information are required to protect the information in a manner that is consistent with this Privacy Policy.

We may provide access to your personally identifiable information when legally required to do so, to cooperate with police investigations or other legal proceedings, to protect against misuse or unauthorized use of our Web site, to limit our legal liability and protect our rights, or to protect the rights and safety of visitors to this Web site or the public. In those instances, the information is provided only for that limited purpose.

We will not share your personally identifiable information in ways unrelated to those described above without providing you with an opportunity to opt out of such use or otherwise prohibit such unrelated uses.

Cookies & Web Beacons.

To enhance your online experience, we may use "cookies" or similar technologies. Cookies are text files placed in your computer's

browser to store your preferences. Cookies do not contain personally identifiable information; however, once you choose to furnish a site with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand site and Internet usage and to improve or customize the content, offerings or advertisements on our site. For example, we may use cookies to personalize your experience at our site (e.g., to recognize you by name when you return to a site), save your password in password-protected areas, and enable you to use shopping carts on our site. We also may use cookies to help us offer you products, programs, or services that may be of interest to you and to deliver relevant advertising.

We, our third party service providers, advertisers or our partners also may use cookies to manage and measure the performance of advertisements displayed on or delivered by us and/or other networks or sites. This also helps us, our service providers and partners provide more relevant advertising.

We, our third party service providers, advertiser or our partners may also use "web beacons" or clear .gifs, or similar technologies, which are small pieces of code placed on a web page, to monitor the behavior and collect data about the visitors viewing a web page. For example, web beacons may be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page.

You can change your privacy preferences regarding the use of cookies and similar technologies through your browser. You may set your browser to accept all cookies, block certain cookies, require your consent before a cookie is placed in your browser, or block all cookies. Blocking all cookies will affect your online experience and may prevent you from enjoying the full features offered by us. Please consult the "Help" section of your browser for more information.

Access and/or Modification of your Information.

If you visit our Web site and/or use or mobile application and volunteer personally identifiable information, you may modify, update or delete such information by sending us an e-mail. You should be aware, however, that it is not always possible to completely remove or modify information in our databases. In addition, please be aware that your ability to opt out from receiving marketing and promotional materials does not change our right to contact you regarding your use of our Web Site and/or mobile application.

Privacy Protection for Children Using the Internet.

Protecting children's privacy is important to us. For that reason,

we do not collect or maintain information on our Web site and/or mobile application from those we actually know are under the age of 18 nor is any part of our Web site targeted to attract anyone under 18. We request that all visitors to our Web site and/or user of our mobile application who are under 18 not disclose or provide any personally identifiable information. If we discover that a child under 18 has provided us with personally identifiable information, we will delete that child's personally identifiable information from our records.

Data Security.

We take reasonable steps to maintain the security of the personally identifiable information that we collect, including limiting the number of people who have physical access to our database servers, as well as installing electronic security systems that guard against unauthorized access. However, no data transmission over the Internet can be guaranteed to be completely secure. Accordingly, we cannot ensure or warrant the security of any information that you transmit to us, so you do so at your own risk.

International Transfer.

We operate globally so it is necessary to transfer your information internationally. In particular, your information will likely be transferred to and processed in the United States where many of our central databases operate. The data protection and other laws of other countries may not be as comprehensive as those in your country. Please be assured that we take reasonable steps to ensure that your privacy is protected. By using this site you consent to your information being collected, used and transferred as set forth in this Privacy Policy.

How You Can Access or Correct Information.

Access to personally identifiable information that is collected from our site and that we maintain may be available to you. For example, if you created a password-protected account within our site or application, you can access that account to review the information you provided.

You may also send an e-mail to info@tdgcompany.com, requesting access to or correction of your personally identifiable information. For verification purposes please include your first name, last name, e-mail address and the password you use for such service.

How to Contact Us.

If you have any questions or concerns about the online privacy

statement for this site or its implementation you may contact us at info@tdgcompany.com.

Updates & Effective Date.

The effective date of this policy is . From time to time, we may update this Privacy Policy. We will notify you about material changes in the way we treat personally identifiable information by sending an email message to the email address you most recently provided to us or by prominently posting a notice on our site. We encourage you to periodically check back and review this statement so that you always will know what information we collect, how we use it, and with whom we share it.